



ALLEGANY COUNTY RESTAURANT WEEK

Friday, August 23 – Sunday, September 1, 2019

Allegany County, the Mountain Side of Maryland, is pleased to invite your restaurant to participate in the third annual Allegany County Restaurant Week. The 10-day event will celebrate Allegany County's local flavors and dining entrepreneurship by featuring Prix Fixe menus from the area's favorite dining establishments. The goal is to help boost restaurant business by giving diners the opportunity to experience the area's dining landscape for affordable prices.

Participation Information:

- Allegany County Restaurant Week registration is free and open to locally owned, non-franchise, non-corporately owned restaurants within Allegany County, Maryland. Out-of-county restaurants may participate for a \$50 registration fee. Checks may be made payable to Allegany County Commissioners. Please note "Restaurant Week" in the memo field.
- When you participate in Allegany County Restaurant Week, your Prix Fixe menu will be added to our Restaurant Week website, www.alleganycountyrestaurantweek.com, and your menu will be promoted in a robust digital campaign.
- To register your business, please complete the application form on the following page. **A complete application MUST include:**
 - A completed application form
 - A Print-Ready Restaurant Week Prix Fixe Menu in a word document (the office of Tourism will not be responsible for formatting your menu).
 - Your Restaurant's Logo
- Participating restaurants must offer a Prix Fixe Menu - a pre-set menu, with at least two courses for lunch and three courses for dinner, at a pre-determined set price (you must select your menu's price point from the options provided in the application). Your Restaurant Week menu must be available every day of your restaurant's normal operating business hours during the promotional period of Friday, August 23, 2019 – Sunday, September 1, 2019.
- The price of your Prix Fixe menu must be priced at \$10, \$15, \$20, \$30, \$40, or \$50 (price points vary between lunch and dinner options). Prices do not include taxes or gratuity.

Please e-mail application and attachments to tourism@alleganygov.org or mail to:

Allegany County Restaurant Week 2019
Allegany County Tourism
701 Kelly Road
Cumberland, MD 21502

For questions regarding your participation in Allegany County Restaurant Week, please contact Allegany County Tourism at tourism@alleganygov.org, or call 301-876-9523. Be sure to follow @DineAlleganyCounty on Facebook.



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Application Form

A complete application MUST include:

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- Your Restaurant's Logo

Restaurant Name: _____

Business Address: _____

Business Email: _____ Business Phone: _____

Website: _____

Restaurant's Contact: _____

Contact's Email: _____ Contact's Phone: _____

Please choose which Restaurant Week Prix Fixe Menu Price Points you will be developing menus for (Price does not include tax or tip):

Lunch: \$10 \$15 \$20 \$30

Will your menu have selections for these dietary restrictions: Vegan Vegetarian Gluten Free

Dinner: \$15 \$20 \$30 \$40 \$50

Will your menu have selections for these dietary restrictions: Vegan Vegetarian Gluten Free

Menus MUST be available every day of your regular operating hours during the 10-day period from August 23 – September 1, 2019.

Please forward application materials, no later than **AUGUST 1, 2019**, to Allegany County Tourism at tourism@alleganygov.org, SUBJECT LINE: Allegany County Restaurant Week 2019 or mail to Allegany County Restaurant Week 2019, Allegany County Tourism, 701 Kelly Road, Cumberland, MD, 21502.

There is no fee to participate if your business is located in Allegany County. OUT OF COUNTY BUSINESSES – the fee to participate is \$50. Checks may be made payable to Allegany County Commissioners. Please note "Restaurant Week" in the memo field.

Please direct all questions to tourism@alleganygov.org.