



ALLEGANY COUNTY RESTAURANT WEEK AUGUST 24 – SEPTEMBER 2, 2018

Who? Restaurant Week registration is open and free of charge to locally-owned, non-franchise, non-corporately owned restaurants within Allegany County, MD. Out-of-county locally-owned, non-franchise, non-corporately owned restaurants are welcomed to participate for a \$50 fee.

What? Restaurant Week is a 10-day event celebrating the local flavors and dining entrepreneurship in Allegany County.

Where? Restaurants operating in the Allegany County, MD, region.

When? Friday, August 24 – Sunday, September 2, 2018

Why? The goal of Restaurant Week is to highlight the numerous and diverse dining options within our community. Restaurant weeks are designed to help boost business by offering prix-fixe meals to give diners the opportunity to experience the areas dining landscape without breaking the bank.

FAQ:

Will it cost my restaurant money to participate? No, if your restaurant is located in Allegany County, MD, you will not have to pay a fee to participate. However, restaurants located outside of Allegany County, MD, will pay a \$50 fee to participate.

Do I have to adhere to a certain promotion format to participate? Yes, you will need to create a Prix Fixe menu with at least two courses for lunch and/or three courses for dinner to qualify for this promotion. Prix Fixe menus must fall in to the \$10, \$20, or \$30 price structure. The prix fixe menu must be available every day of your regular operating hours during the entire 10-day promotion period. You can choose to do a lunch menu, dinner menu, or both, and you can choose which price structure the menu will fall under.

Does this price include taxes and tips? No. And please remember to tip your bartender and server well.

Do participating restaurants have to accept reservations? Your restaurant does not have to accept reservations.

When is the deadline to participate in Restaurant Week? Applications are due August 1, 2018.

Are regular menus offered during Restaurant Week? Yes, the restaurant's regular menu will also be available during Restaurant Week.