



# ALLEGANY COUNTY RESTAURANT WEEK AUGUST 23 - SEPTEMBER 1, 2019

**Who?** Restaurant Week registration is open and free of charge to locally-owned, non-franchise, non-corporately owned restaurants within Allegany County, MD. Out-of-county locally-owned, non-franchise, non-corporately owned restaurants are welcomed to participate for a \$50 fee.

**What?** Restaurant Week is a 10-day event celebrating the local flavors and dining entrepreneurship in Allegany County.

**Where?** Restaurants operating in the Allegany County, MD, region.

**When?** Friday, August 23 – Sunday, September 1, 2019

**Why?** The goal of Restaurant Week is to highlight the numerous and diverse dining options within our community. Restaurant weeks are designed to help boost business by offering prix-fixe meals to give diners the opportunity to experience the areas dining landscape without breaking the bank.

## FAQ:

**Will it cost my restaurant money to participate?** No, if your restaurant is located in Allegany County, MD, you will not have to pay a fee to participate. However, restaurants located outside of Allegany County, MD, will pay a \$50 fee to participate.

**Do I have to adhere to a certain promotion format to participate?** Yes, you will need to create a Prix Fixe menu with at least two courses for lunch and/or three courses for dinner to qualify for this promotion. You must select the price point for each Prix Fixe menu at the \$10, \$15, \$20, \$30, \$40, \$50 price point. The prix fixe menu must be available every day of your regular operating hours during the entire 10-day promotion period. You can choose to do a lunch menu, dinner menu, or both, and you can choose which price points the menu will fall under.

**Does this price include taxes and tips?** No. And please remember to tip your bartender and server well.

**Do participating restaurants have to accept reservations?** No. Your restaurant does not have to accept reservations.

**When is the deadline to participate in Restaurant Week?** Applications are due August 1, 2019.

**Are regular menus offered during Restaurant Week?** Yes, the restaurant's regular menu will also be available during Restaurant Week.